



# NEWS RELEASE

## For Immediate Release – April 1<sup>st</sup>, 2020

Calgary, AB: Sureline Foam Products Inc has announced the company has moved into a purpose-built manufacturing and head office complex. The new building greatly increases the ability of the company to fabricate a variety of foam products.

The new building was designed by owners Brad and Greg Hart. The new facility is 53,000 sq. ft. which is almost double the previous plant's size of 27,500 sq. ft. Sureline is located at 120, 225 - 23 St. N.E. in Calgary, Alberta. [Click for website](#)

The larger space has significantly increased [manufacturing, storage and shipping capacities](#). The building also includes an [Upholstery Division](#) for covering mattresses, patio and furniture cushion replacements and RV, boat, cabin and other mattresses and cushions for recreational uses.

Sureline Foam Products was purchased in 2001 by Brad Hart, Chief Operating Officer and his brother Greg Hart, Director. The firm's steady growth is attributed to providing [foam products to a variety of market niches](#).

The secret to the company's success is custom fabrication. As the Hart brothers say,

**“If you can dream it, we can build it out of foam.”**

Orders can range from a single memory foam mattress that is custom made for a person with unique physical needs to multi-orders of packaging foam cut to exact specifications for storing and transporting highly sensitive medical or scientific instruments (See Product Profile).

- Institutional Mattresses
- Memory and Latex Foam Mattresses
- Upholstery Replacement Foam
- Packaging Foam
- RV Mattresses & Cushions
- Gymnastics Foam
- Acoustic Foam
- Specialty Foam Products

The 'dream it' part of their slogan stands the 'truth test' as Sureline is periodically contracted to craft unique products for the Motion Picture and live Theatre industries. Such orders often stretch the imagination due to unusual shapes, sizes and designs. For more information about Sureline Foam Products please contact us below.

- The End -

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